## INVITATION TO PARTICIPATE

**The Christian Counsellors Association of Australia invites you to become a sponsor or an exhibitor at the upcoming CCAA Conference in Brisbane September 2019.** The Conference theme will be **“Remaining True:** Navigating our way through a changing world”

Sponsoring the Conference will give sponsors the opportunity to showcase their products or services to the attendees, before, during and after the event. The conference expects to attract up to 150 delegates from the counselling profession and other mental-health related fields.

There will be networking opportunities available during the conference to showcase your products and services or promote your education and professional development opportunities to those in the workforce.

There are different levels of sponsorship available. Each will give your organisation high visibility with the conference delegates and attendees. Levels of sponsorship include:

* Gold Sponsorship (Maximum 1)
* Silver Sponsorship (Maximum 3)
* Bronze Sponsorship (Maximum 6)
* Individual Sponsorship Options

Early confirmation of your company/organisation as a sponsor for the conference will ensure the highest level of exposure throughout the extensive promotional campaign of the CCAA 2019 conference.

We look forward to welcoming your participation at the CCAA 2019 Conference.

Sincerely,

CCAA Conference Committee

**Contact**

For more information or enquires about Sponsorship, please contact the conference administrator directly conference@ccaa.net.au or phone 0409 897 977

## ABOUT THE CONFERENCE

Dates: Friday 13th to Sunday 15th September 2019

Venue: Robertson Gardens Centre, 281 Kessels Road, Nathan, Southside Brisbane Qld

Website: [www.ccaa.net.au](http://www.ccaa.net.au)

The conference theme, “Remaining True – Navigating your way in a changing world”

**Conference Theme**

Counselling has been an important part of our world as people have come along side others seeking to understand their stories and walking along side to develop a way to help people move forward. Worldviews are constantly changing, and this can and has had an impact on how we see and do life. As Counsellors who are Christian, we seek to bring hope to those we are involved with and therefore how do we remain true to our values whilst respecting others views and choices? How do we seek to reach a generation where social media is a reality in ours and their day to day lives? This conference aims to explore ways that we can navigate these.

## SPONSORSHIP OPPORTUNTIES

|  |  |  |  |
| --- | --- | --- | --- |
| **Pre-Conference Promotion** | **GOLD**1 available | **SILVER**3 available | BRONZE6 available |
| Company logo on all marketing material for the conference |  |  |  |
| Company logo and information on conference website |  |  |  |
| Company logo on registration forms |  |  |  |
| **Onsite Promotion** |  |  |  |
| Inclusion of marketing material in conference satchel | Unlimited | One marketing insert | One marketing insert |
| Company logo on the front of the program |  |  |  |
| Colour advertisement in program | Full page | Half page | Quarter page |
| One display table/stall |  |  |  |
| **Conference Registration** |  |  |  |
| One complimentary registration |  |  |  |
| Discounted additional registration | 25% off full registration price | 15% off full registration price | 5% off full registration price |
| **After the conference** |  |  |  |
| Advertisement in CCAA Journal – published November 2019 | Full page | Half page | Quarter page |

|  |  |
| --- | --- |
| **GOLD SPONSORSHIP****Pre-Conference Promotion*** Company logo on all conference marketing materials such as conference advertisements and the conference registration form
* Company logo on the conference website, with a direct link to your website

**Onsite Promotion** * Inclusion of your organisation’s marketing materials in the conference satchel
* Company logo on the front of the Conference Program and inclusion of a full-page colour advertisement in the program.
* One display table/stall in the display area.

**Conference Registration*** One complimentary conference registration
* 25% off full registration price for additional conference registrations

**Post Conference Promotion**Full page colour advertisement in the CCAA Journal – published November 2019 | **SILVER SPONSORSHIP****Pre-Conference Promotion*** Company logo on the conference website, with a direct link to your website

**Onsite Promotion** * One promotional item in the conference satchel
* Company logo and acknowledgement in the Conference Program and on the Conference website.
* One display table/stall in the display area.

**Conference Registration*** One complimentary conference registration
* 15% off full registration price for additional conference registrations

**Post Conference Promotion*** Half page colour advertisement in the CCAA Journal – published November 2019
 |
| **BRONZE SPONSORSHIP****Onsite Promotion** * One promotional item in the conference satchel
* One display table/stall in the display area.

**Conference Registration*** One complimentary conference registration
* 5% off full registration price for additional conference registrations

**Post Conference Promotion*** Quarter page colour advertisement in the CCAA Journal – published November 2019
 | **INDIVIDUAL SPONSORSHIP****Advertising in the conference program*** Full page or half-page advertisements available
* The program is referred to frequently by conference delegates during the conference

**Social event (conference dinner sponsorship*** Promote your organisation to conference delegates who participate in the conference dinner

**Sponsorship of a particular conference session*** Sponsor a specific conference session, for example the Counselling Forum

**Keynote speaker*** Opportunity to highlight your organisation to conference delegates

**Conference satchel inserts**Insertion of A4 advertising flyers in the conference satchel Insertion of pens, badges or other promotional products in the conference satchel |

## Terms and Conditions

## By returning this signed Sponsorship Agreement (“Agreement”), you agree to be a non-exclusive Sponsor or Exhibitor of the CCAA Conference 2019, Remaining True to be held at the Robertson Gardens Centre Nathan Southside Brisbane, from 13 to 15 September 2019, on the following Terms and Conditions.

## Upon receipt of your signed Agreement, acknowledgment of receipt will be sent in writing with a Tax Invoice for the sponsorship monies payable.

## You agree to pay the CCAA Conference 2019, Remaining True, the full amount payable for the sponsorship options selected. Monies paid are non-refundable.

## Please note that your requested sponsorship option may have a limit to the number of sponsors accepted as specified in the Sponsorship Prospectus. Preference will be determined in order of receipt of the signed Agreement and payment. The Conference Administrator will notify you if we cannot provide your requested sponsorship option.

## Representatives of sponsors are permitted to attend Conference sessions or social events only where a complimentary conference registration is included as part of the sponsorship package, or where a conference registration has been purchased. Exhibitors and conference sponsors receive one complimentary conference registration. Additional personnel running display stalls must register for the Conference.

## Exhibitors are required to hold Public and Product Liability Insurance with for the duration of the exhibit. Exhibitors agree to provide a copy of their Insurance Certificate with their signed Agreement.

## The Conference Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in conference promotional materials where this is offered as part of your sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline. We request that all logos be supplied in an .eps format, high resolution 300 dpi. Should an alternative format be provided, CCAA cannot be held responsible for the quality of the logo displayed in promotional materials.

## Advertisements must be provided as PDFs, GIF or JPEG files. The Conference Administrator can design your advertisement, at no cost, provided the copy is received before the due date.

## The Conference Administrator must approve the size and content of all satchel inserts.

## Nothing contained in this Agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and CCAA and you must not in any way represent that you are a partner of CCAA.

## The details in this document are correct at the time of printing. CCAA and the Conference Organising Committee do not accept responsibility for any changes that may occur.

## Application Form

|  |  |
| --- | --- |
| **Contact Person** |  |
| **Email** |  |
| **Telephone** |  |
| **Company** |  |
| **Billing Address** |  |
| **Suburb** |  | **Postcode** |  |

## Choose your Sponsorship Package

|  |  |  |
| --- | --- | --- |
| **Sponsorship Type** |  |  |
| **GOLD** | [ ]  | $ 3,000 (incl. GST) |
| **SILVER** | [ ]  | $ 2,000 (incl. GST) |
| **BRONZE** | [ ]  | $ 1,000 (incl. GST) |
| **Individual Sponsorship Options** |  |  |
| Sponsor a specific conference session | [ ]  | $300 (incl. GST) |
| Sponsor a conference social event  |  | $400 (incl. GST) |
| Conference Dinner | [ ]  |  |
| Conference Door Prize | [ ]  |  |
| Conference program full page colour advert | [ ]  | $ 200 (incl. GST) |
| Conference program half page colour advert | [ ]  | $ 150 (incl. GST) |
| Conference satchel insert (1 A4 flyer) | [ ]  | $ 75 (incl. GST) |
| Conference satchel product (1 product) | [ ]  | $ 50 (incl. GST) |
| **Total**  |  | **$**  |

**Terms and Conditions**

I confirm this booking form by email: conference@ccaa.net.au CCAA will provide an invoice and payment options.

Signature: ­­­­­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please return this booking form by email: conference@ccaa.net.au CCAA will provide an invoice with payment options.

Thank you for supporting the CCAA conference 2019:

*Remaining True: Navigating our way through a changing world.*